



SOVEREIGN
GLOBAL SOLUTIONS

Government Relations

*We raise public awareness
and create change.*

SGS navigates the Washington policy labyrinth by strategically applying our expertise and insights and by staying close to our vast network of contacts. Our sphere of influence extends throughout a multitude of domestic and international governments, agencies, and public policy organizations.

Lobbying

Our bi-partisan relationships with Members of Congress, federal policy makers, international legislators and elected officials, as well as state and local government leaders make it possible to gather intelligence, educate, and advocate on behalf of our clients. Our areas of expertise include religious freedom, human rights, family policy, education, foreign policy, national security, healthcare, and faith-based initiatives.

Coalition Building

When it comes to advocacy campaigns, there is strength in numbers. With many contacts in the policy arena, the SGS team has years of experience in building up and working with coalitions. After crafting the message and the strategy, we bring together like-minded, and sometimes unlikely, partners to make our client's issue a top priority.

Public Policy Analysis

We research, study, and evaluate our client's issue while closely following the work of policy makers. SGS receives first-hand insights into on-going and upcoming legislation to provide analysis and develop up-to-the-minute strategies. SGS forecasts probable legislative actions so we can steer the client's initiative accordingly.

Issue Advocacy

A critical part of our multifaceted government affairs strategy is a customized public information campaign designed to educate and motivate policy leaders and the public to weigh in on the issue. Our campaigns include conducting research, developing the strategy, crafting key messages and organizing strategic partners to amplify the client's message.

Grassroots Campaigns

Our campaigns present the client's issue to audiences that matter most. Through the framework of coalitions, local media and grassroots partners, we amplify the message and execute the goals of the campaign. When constituent voices weigh in, real change is possible.